



Playboy to Host Fourth Quarter and Full Year 2025 Earnings Call on March 16, 2026 at 5:00 p.m. Eastern Time

March 5, 2026

LOS ANGELES, March 05, 2026 (GLOBE NEWSWIRE) -- Playboy, Inc. (Nasdaq: PLBY) ("Playboy" or the "Company"), a global pleasure and leisure company, will release financial results for the fourth quarter and full year ended December 31, 2025 after Nasdaq closes on Monday, March 16, 2026.

Management will host an investor conference call at 5:00 p.m. Eastern time on Monday, March 16, 2026 to discuss the Company's fourth quarter and full year 2025 financial results, provide a corporate update, and conclude with Q&A from telephone participants. To participate, please use the following information:

Q4 & Full Year 2025 Earnings Conference Call

Date: Monday, March 16, 2026

Time: 5:00 p.m. Eastern time

U.S. Dial-in: 1-877-423-9813

International Dial-in: 1-201-689-8573

Conference ID: 13758765

Webcast: https://viaid.webcasts.com/starthere.jsp?ei=1752753&tp_key=a47cd9e3e0

Please join at least five minutes before the start of the call to ensure timely participation.

Ben Kohn, Chief Executive Officer of Playboy, said: "Our recently announced partnership with UTG Brands Management Group represents a pivotal moment for Playboy. The deal is expected to deliver \$122 million in total cash, of which over \$50 million would be used to reduce debt, and positions our China business for accelerated growth under a world-class operator, all while we will retain at least 50% ownership with potential meaningful profit-share upside.

"This partnership, combined with continued momentum across our licensing, media, and direct-to-consumer businesses, underscores the significant progress we have made in transforming Playboy into a focused, high-margin, asset-light platform. As we prepare to report our fourth quarter and full year 2025 results, we look forward to sharing our execution across each of our strategic pillars and our outlook for 2026 and beyond."

A telephone playback of the call will be available through Thursday, April 16, 2026. To listen, please call 1-844-512-2921, using replay pin number 13758765. A webcast replay will be available using the webcast link above.

About Playboy, Inc.

Playboy (Nasdaq: PLBY) is a global pleasure and leisure company, built on one of the most globally recognized brands. By leveraging its iconic intellectual property, Playboy pursues an asset-light model across licensing, digital content, consumer products and experiential offerings, helping consumers worldwide to live more fulfilling lives. To learn more, please visit <https://investors.playboy.com>.

Forward-Looking Statements

This press release includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. The Company's actual results may differ from their expectations, estimates, and projections and, consequently, you should not rely on these forward-looking statements as predictions of future events. Words such as "expect", "estimate", "project", "budget", "forecast", "anticipate", "intend", "plan", "may", "will", "could", "should", "believes", "predicts", "potential", "continue", and similar expressions (or the negative versions of such words or expressions) are intended to identify such forward-looking statements. These forward-looking statements include, without limitation, the Company's expectations with respect to future performance, growth plans and anticipated financial impacts of its strategic opportunities and corporate transactions.

These forward-looking statements involve significant risks and uncertainties that could cause the actual results to differ materially from those discussed in the forward-looking statements. Factors that may cause such differences include, but are not limited to: (1) the inability to maintain the listing of the Company's shares of common stock on Nasdaq; (2) the risk that the Company's completed or proposed transactions disrupt the Company's current plans and/or operations, including the risk that the Company does not complete any such proposed transactions or achieve the expected benefits from any transactions; (3) the ability to recognize the anticipated benefits of corporate transactions, commercial collaborations, commercialization of digital assets, cost reduction initiatives and proposed transactions, which may be affected by, among other things, competition, the ability of the Company to grow and manage growth profitably, and the Company's ability to retain its key employees; (4) costs related to being a public company, corporate transactions, commercial collaborations and proposed transactions; (5) changes in applicable laws or regulations; (6) the possibility that the Company may be adversely affected by global hostilities, supply chain delays, inflation, interest rates, tariffs, foreign currency exchange rates or other economic, business, and/or competitive factors; (7) risks relating to the uncertainty of the projected financial information of the Company, including changes in the Company's estimates of cash flows and the fair value of certain of its intangible assets, including goodwill; (8) risks related to the organic and inorganic growth of the Company's businesses, and the timing of expected business milestones; (9) changing demand or shopping patterns for the Company's products and services; (10) failure of licensees, suppliers or other third-parties to fulfill their obligations to the Company; (11) the Company's ability to comply with the terms of its indebtedness and other obligations; (12) changes in financing markets or the

inability of the Company to obtain financing on attractive terms; and (13) other risks and uncertainties indicated from time to time in the Company's annual report on Form 10-K, including those under "Risk Factors" therein, and in the Company's other filings with the Securities and Exchange Commission. The Company cautions that the foregoing list of factors is not exclusive, and readers should not place undue reliance upon any forward-looking statements, which speak only as of the date which they were made. The Company does not undertake any obligation to update or revise any forward-looking statements to reflect any change in its expectations or any change in events, conditions, or circumstances on which any such statement is based.

Investor Relations Contact

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