## PLBY GROUP

## PLBY Group to Report Second Quarter 2023 Financial Results

August 3, 2023

LOS ANGELES, Aug. 03, 2023 (GLOBE NEWSWIRE) -- PLBY Group, Inc. (Nasdaq: PLBY) (the "Company" or "PLBY Group"), a leading pleasure and leisure lifestyle company and owner of Playboy, one of the most recognizable and iconic brands in the world, will report second quarter 2023 financial results on Wednesday, August 9, 2023 after the U.S. stock market closes.

The Company will publish a press release discussing the quarter, to include written prepared remarks, and then at 5:00 pm ET will host an analyst question and answer session, which will be webcast. This format is slightly different than in prior quarters, and allows the webcast to be conversational and more focused on top questions than on prepared remarks.

The earnings release and webcast can be accessed at https://www.plbygroup.com/investors.

## About PLBY Group, Inc.

PLBY Group, Inc. is a global pleasure and leisure company connecting consumers with products, content, and experiences that help them lead more fulfilling lives. Our flagship consumer brand, <u>Playboy</u>, is one of the most recognizable brands in the world, driving billions of dollars in global consumer spending with products and content available in approximately 180 countries. Our mission — to create a culture where all people can pursue pleasure — builds upon almost seven decades of creating groundbreaking media and hospitality experiences and fighting for cultural progress rooted in the core values of equality, freedom of expression and the idea that pleasure is a fundamental human right. Learn more at <a href="http://www.plbygroup.com">http://www.plbygroup.com</a>.

## Contact:

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