

Playboy, Inc.

Conflict Minerals Policy

Playboy, Inc. (together with its subsidiaries, “Playboy”) is committed to compliance with legal requirements regarding the use of certain conflict minerals (defined below) from the Democratic Republic of the Congo and its adjacent countries (“Covered Countries”) in the production of Playboy’s products. Unfortunately, armed groups may use funds from mining operations in Covered Countries to finance armed conflict. The U.S. Congress responded by enacting Section 1502 of the U.S. Dodd-Frank Act, which pursuant to 17 CFR § 240.13p-1, requires Playboy to report annually to the U.S. Securities and Exchange Commission about:

- (1) conflict minerals necessary to the functionality or production of a product manufactured, or contracted to be manufactured, by Playboy (the conflict minerals being specifically tantalum, tin, tungsten, and gold (“3TG”)),
- (2) Playboy’s good faith efforts in conducting a reasonable ‘country of origin’ inquiry of 3TG necessary for Playboy’s products, and
- (3) Playboy’s final assessment and determination regarding whether any such 3TG originated in any Covered Countries (or is from scrap or recycled sources).

Playboy’s vendors must confirm annually, in writing, to Playboy that their products do not contain 3TG originating from Covered Countries, or otherwise disclose, audit, and verify that any 3TG from a Covered Country is from a reputable, non-conflict source. Playboy’s vendors must cooperate with Playboy, and work with their supply chain partners, to respond honestly and in a timely manner to all Playboy Conflict Minerals Policy requests. Playboy encourages all its vendors to source supplies, including 3TG, responsibly.