SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person*

Docler Holding S.a r.l.

(Last) (First) (Middle)

5 RUE CHARLES DARWIN

(Street)

GRAND DUCHY OF LUXEMBOURG L-1433

(City) (State) (Zip)

LUXEMBOURG

(Country)

2. Issuer Name **and** Ticker or Trading Symbol

Playboy, Inc. [PLBY]

Foreign Trading Symbol

3. Date of Earliest Transaction (Month/Day/Year)

10/30/2026

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

☑ Director ☑ 10% Owner

☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

☐ Form filed by One Reporting Person

☑ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/30/2026		P		4,761,905	A	$1.05	19,707,207	I	See footnotes(1)(2)
Common Stock								164,516	I	See footnotes(2)(3)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

1. Name and Address of Reporting Person*

Docler Holding S.a r.l.

(Last) (First) (Middle)

5 RUE CHARLES DARWIN

(Street)

GRAND DUCHY OF LUXEMBOURG L-1433

(City) (State) (Zip)

LUXEMBOURG

(Country)

1. Name and Address of Reporting Person*

Byborg Enterprises S.A.

(Last) (First) (Middle)
5 RUE CHARLES DARWIN

(Street)
GRAND DUCHY OF LUXEMBOURG L-1433

(City) (State) (Zip)
LUXEMBOURG

(Country)

1. Name and Address of Reporting Person*
Million S.a r.l.

(Last) (First) (Middle)
5 RUE CHARLES DARWIN

(Street)
GRAND DUCHY OF LUXEMBOURG L-1433

(City) (State) (Zip)
LUXEMBOURG

(Country)

1. Name and Address of Reporting Person*
Gattyan Gyorgy

(Last) (First) (Middle)
5 RUE CHARLES DARWIN

(Street)
GRAND DUCHY OF LUXEMBOURG L-1433

(City) (State) (Zip)
LUXEMBOURG

(Country)

Explanation of Responses:

1. Held by The Million S.a. r.l. ("The Million"). The Million is a wholly owned subsidiary of Byborg Enterprises S.A. ("Byborg"). Byborg is a subsidiary of Docler Holding S.a r.l. ("Docler"). Gyorgy Gattyan is the Class A Manager and sole equity owner of Docler and serves on the board of directors of the Issuer.

2. Each of the Reporting Persons and Mr. Gattyan disclaims beneficial ownership of the reported securities except to the extent of any pecuniary interest therein, and this report shall not be deemed an admission that any reporting person or Mr. Gattyan is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

3. Held by Mr. Gattyan.

/s/ Raffaelle Zucca Alessandrelli, for Docler Holding S.a r.l., By: Raffaelle Zucca Alessandrelli, its Class B Manager	11/03/2026
/s/ Raffaelle Zucca Alessandrelli, for Byborg Enterprises S.A., By: Raffaelle Zucca Alessandrelli, its Director	11/03/2026
/s/ Raffaelle Zucca Alessandrelli, for The Million S.a r.l., By: Raffaelle Zucca Alessandrelli, its Sole Manager	11/03/2026
/s/ Gyorgy Gattyan	11/03/2026
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.